



# **The Outlook For Industrial And Consumer Markets For Performance Minerals, 2007-2015**

**Volume One - North America**



**MINESET PARTNERS, LLC**

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### **Volume One - North America**

As part of its continuing services to the mineral industries, MineSet Partners is pleased to announce the completed North American volume from the second global edition of The Outlook for Industrial and Consumer Markets for Performance Minerals, 2007-2015.

This updated market analysis focuses exclusively on the value-added consumer and commercial applications of specialty performance minerals. The program enables each subscriber to obtain an in-depth perspective of the North American performance mineral industry and its impact on the global market value chain as well as the economic climate.

Business intelligence data is available for the following key market dynamics including:

- Detailed analyses of 10 product categories and 11 key consumer and industrial applications
- Detailed information on performance mineral demand and trends in specific end-use applications to target profitable niche market segments
- Analysis of individual supplier market shares and product lines, to make accurate competitive assessments and plan effective market and product strategies
- Five-year forecasts for all product categories and end-use markets, to provide critical base-line data for formulating long-range business plans

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### PRODUCT CATEGORIES

- Ground Calcium Carbonate
- Precipitated Calcium Carbonate
- Calcined Kaolin
- Hydrous Kaolin
- Alumina Trihydrate
- Mica
- Talc
- Titanium Dioxide
- Attapulgite and Sepiolite
- Barytes
- Diatomite
- Wollastonite

### END-USE APPLICATIONS

- Adhesives and Sealants
- Carpet Backing
- Joint Compounds
- Paints and Coatings
- Plastics
- Rubber and Elastomers
- Agriculture
- Food
- Health and Personal Care

### SELECTED PRODUCERS COVERED

- BASF
- DuPont
- Filler Products (Oglebay Norton and Carmeuse)
- Franklin Industries, Chemical Lime, and Lhoist
- H&S Whiting (Old Castle)
- Imerys and World Minerals
- J.M. Huber
- KaMin LLC
- Kronos
- Luzenac (Rio Tinto)
- Millennium
- Omya
- Specialty Minerals and Polar Minerals
- Tronox

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## THE OUTLOOK FOR INDUSTRIAL AND CONSUMER MARKETS FOR PERFORMANCE MINERALS, 2007-2015: VOLUME ONE - NORTH AMERICA

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### THE OUTLOOK FOR INDUSTRIAL AND CONSUMER MARKETS FOR PERFORMANCE MINERALS, 2007-2015

#### VOLUME ONE - NORTH AMERICA

Subscription Option	Publication Price	10% Discount Through 12/31/09	Please Fill In Each Purchase Amount
<b>Full North American Research Program</b>	\$18,125	\$16,300	\$
Ground & Precipitated Calcium Carbonate Chapters	\$6,500	\$5,850	
Ground Calcium Carbonate Chapter Only	\$4,000	\$3,600	
Precipitated Calcium Carbonate Chapter Only	\$3,500	\$3,150	
Both Hydrous & Calcined Kaolin Chapters	\$5,500	\$4,950	
Hydrous Kaolin Chapter Only	\$3,500	\$3,150	
Calcined Kaolin Chapter Only	\$3,000	\$2,700	
Alumina Trihydrate	\$4,000	\$3,600	
Mica	\$3,500	\$3,150	
Talc	\$4,000	\$3,600	
Titanium Dioxide	\$4,000	\$3,600	
Other Performance Minerals	\$4,000	\$3,600	
Please note all prices are in U.S. dollars.	<b>Total</b>		\$



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