



# **The Outlook For Industrial And Consumer Markets For Performance Minerals, 2007-2015**

**Volume I: North America**

**Volume II: Europe**

**Volume III: Asia-Pacific**

**Volume IV: Brazil**

**Volume V: India**



**MINESET PARTNERS, LLC**

179-9 Route 46 West, PMB 100, Rockaway, NJ 07866

Phone: 973.366.5151 • Fax: 973.366.0066

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As part of its continuing services to the mineral industries, MineSet Partners is pleased to announce the second global edition of The Outlook for Industrial and Consumer Markets for Performance Minerals, 2007-2015.

Business intelligence data will be available for the following key market dynamics including:

- Detailed analyses of 12 product categories and 7 key consumer and industrial applications
- Detailed information on performance mineral demand and trends in specific end-use applications to target profitable niche market segments
- Analysis of individual supplier market shares and product lines, to make accurate competitive assessments and plan effective market and product strategies
- Five-year forecasts for all product categories and end-use markets, to provide critical base-line data for formulating long-range business plans

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## PRODUCT CATEGORIES

- Ground Calcium Carbonate
- Precipitated Calcium Carbonate
- Calcined Kaolin
- Hydrous Kaolin
- Alumina Trihydrate
- Mica
- Talc
- Titanium Dioxide
- Attapulgitite and Sepiolite
- Barytes
- Diatomite
- Wollastonite

## END-USE APPLICATIONS

- Adhesives and Sealants
- Carpet Backing
- Joint Compounds
- Paints and Coatings
- Plastics
- Rubber and Elastomers
- Agriculture
- Food
- Health and Personal Care

## SELECTED PRODUCERS COVERED

- BASF
- DuPont
- Filler Products (Oglebay Norton and Carmeuse)
- Franklin Industries, Chemical Lime, and Lhoist
- H&S Whiting (Old Castle)
- Imerys and World Minerals
- J.M. Huber
- KaMin LLC
- Kronos
- Luzenac (Rio Tinto)
- Millennium
- Omya
- Specialty Minerals and Polar Minerals
- Tronox

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